



*I'm Frotery*

**F R O T E R Y**

FROTERY® towels, bath towels and bathrobes are a guarantee of material quality, functionality and original design that you can participate in. FROTERY® offers high-weight products that make towels and bath towels exceptionally absorbent and soft to the touch. Variety of colors of the products, the wide choice of branding technologies and unlimited possibilities make them ageless promotional gifts.

The brand's prestige is determined not only by the quality of the products, but also by the value of the story, which the products gain from you. Trusting our brand, you give FROTERY® the opportunity to create more original promotional gifts that stay modern even when everything is changing and aging.

**F R O T E R Y**

I'm Frotery, towel with your story

#### Certificates



OEKO-TEX: International environmental certificate of textile goods, manufactured only from non-toxic materials. Products Category II.



V-Label is an internationally recognized registered symbol for the labeling of vegan and vegetarian products and services. We support transparency with the V-Label.



GOTS: Internationally valid certificate guaranteeing ethical and ecological requirements for growing, textile processing, packaging and distribution of organic cotton products.



TZÚ: Certificate of the Textile Testing Institute guarantees correctness of the stated material composition of the product.



EKO-KOM: We are part of a nationwide system that ensures the sorting, recycling and recovery of packaging waste at a quality European level.

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**HOT STAMPING**

Print the theme from the heated die on to the product.



**PRINTING INTO SURFACE**

Transfer of motive by high temperature in a sublimation press to the product.



**LABEL**

Label with logo, material description and maintenance sewn into the product hem.



**PRINTING INTO BORDURE**

High temperature transfer of the motive in a sublimation press to a polyester border.



**EMBROIDERY**

Embroidery of a multicolored motive by an embroidery machine.



IN STOCK

The most luxurious range of towels and bath towels made of fine cotton yarn Soflex®, excels in a high weight of 600 g/m<sup>2</sup>, which guarantees softness and high absorbency of the products. The elegant design consists of five fine stripes made of a combination of chenille and shiny yarn woven into the edges of towels and bath towels. Loop in towel color.

Suitable branding technologies:

Embroidery, Label

# BRILLIANT

**Material:**

100% Soflex®  
cotton

**Size:**

50 x 100 cm  
70 x 140 cm

**Weight:**

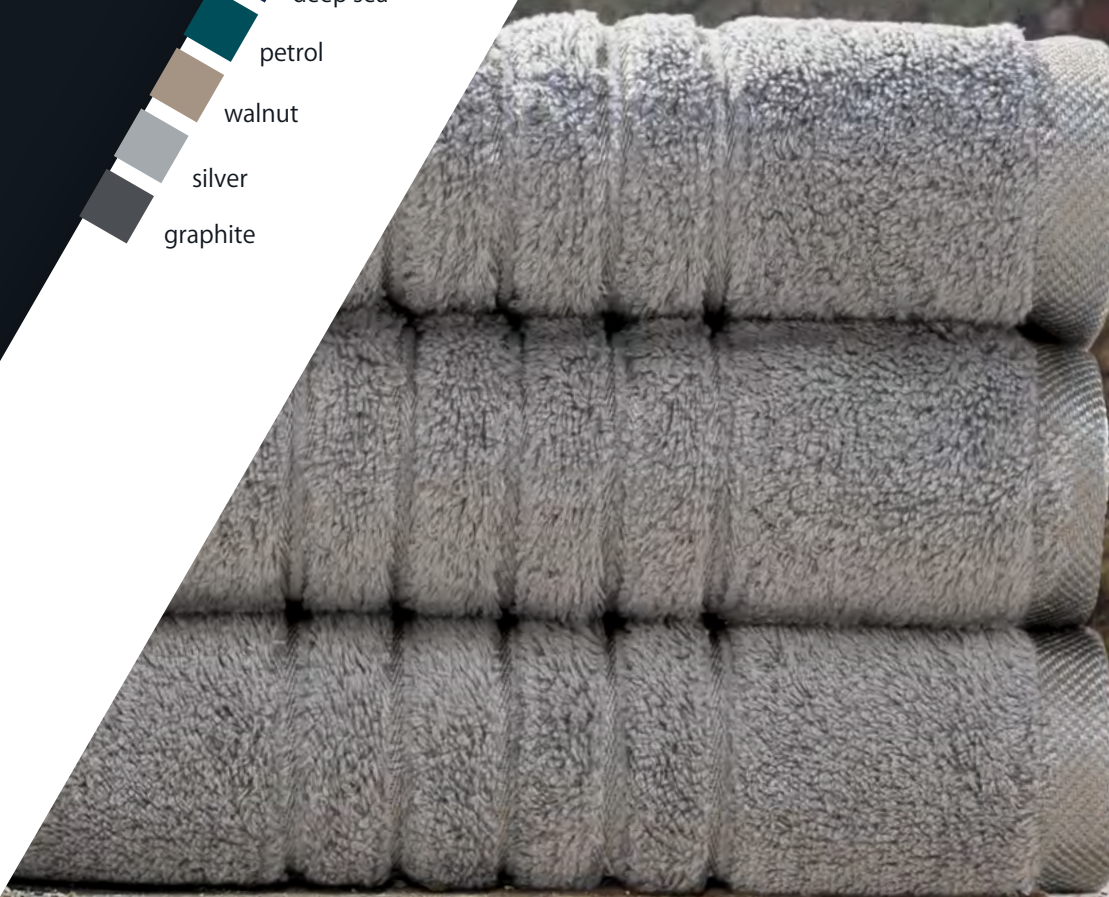
600 g/m<sup>2</sup>

**Packaging:**

50 x 100 cm - 35 pcs  
70 x 140 cm - 20 pcs









IN STOCK

Towels and bath towels of this series excel in a combination of cotton and bamboo material. Bamboo fibers give the products specific properties such as gloss, antibacterial properties and high absorbency. Natural tones harmonize with a pattern made of delicate cubes woven into hem and decorative borders. Loop in towel color.

Suitable branding technologies:

Embroidery, Label

# BAMBOO

**Material:**

60% Bamboo

40% Cotton

**Size:**

50 x 100 cm

70 x 140 cm

**Weight:**

530 g/m<sup>2</sup>

**Packaging:**

50 x 100 cm - 50 pcs

70 x 140 cm - 25 pcs





- white
- natural
- walnut
- ruby
- avocado
- denim





IN STOCK

High quality cotton towels and bath towels have specific 10 cm wide chenille border. The specially twisted chenille thread creates fine velvety hair on the entire surface of the border. The wide border offers the ideal space to place the embroidered logo.

Suitable branding technologies:

Embroidery, Label

## DELUXE

**Material:**

100% Ring spun cotton

**Size:**

50 x 100 cm

70 x 140 cm

**Weight:**

500 g/m<sup>2</sup>

**Packaging:**

50 x 100 cm - 50 pcs

70 x 140 cm - 25 pcs









IN STOCK

You can find the widest selection of cotton towels and bath towels in this range. Towels and bath towels are also popular for their simple design consisting of two fine strips on both ends of towels and bath towels.

Suitable branding technologies:

Embroidery, Label

# QUALITY

**Material:**  
100% Cotton

**Size:**  
30 x 50 cm \*  
50 x 100 cm  
70 x 140 cm

**Weight:**  
400 g/m<sup>2</sup>

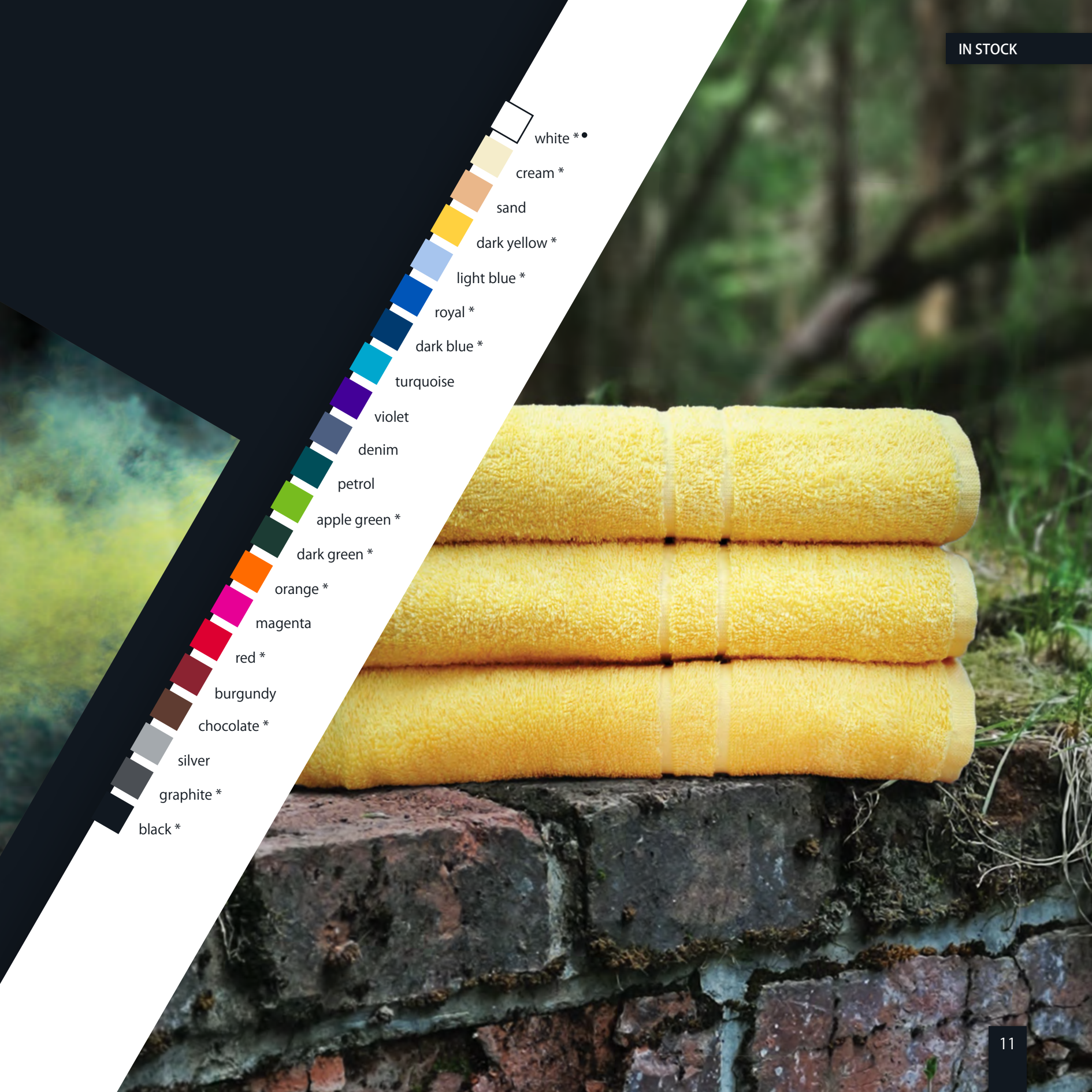
**Packaging:**  
30 x 50 cm - 200 pcs  
50 x 100 cm - 60 pcs  
70 x 140 cm - 25 pcs

**Size bathmat:**  
50 x 70 cm •

**Weight bathmat:**  
700 g/m<sup>2</sup>







white \*•

cream \*

sand

dark yellow \*

light blue \*

royal \*

dark blue \*

turquoise

violet

denim

petrol

apple green \*

dark green \*

orange \*

magenta

red \*

burgundy

chocolate \*

silver

graphite \*

black \*



## IN STOCK

The first range of towels and bath towels suitable for branding sublimation printing technology. Cotton towels and bath towels have a 9 cm wide strip of polyester border, into which promotional motive can be printed. The basic offer of light, dark and pastel shades will satisfy the demand for promotional gifts in corporate colors.

Suitable branding technologies:

Sublimation printing into bordure, Embroidery, Label

# PRINT

### Material:

100% Ring spun cotton,  
9 cm wide PES border

### Size:

30 x 50 cm \*  
50 x 100 cm  
70 x 140 cm

### Weight:

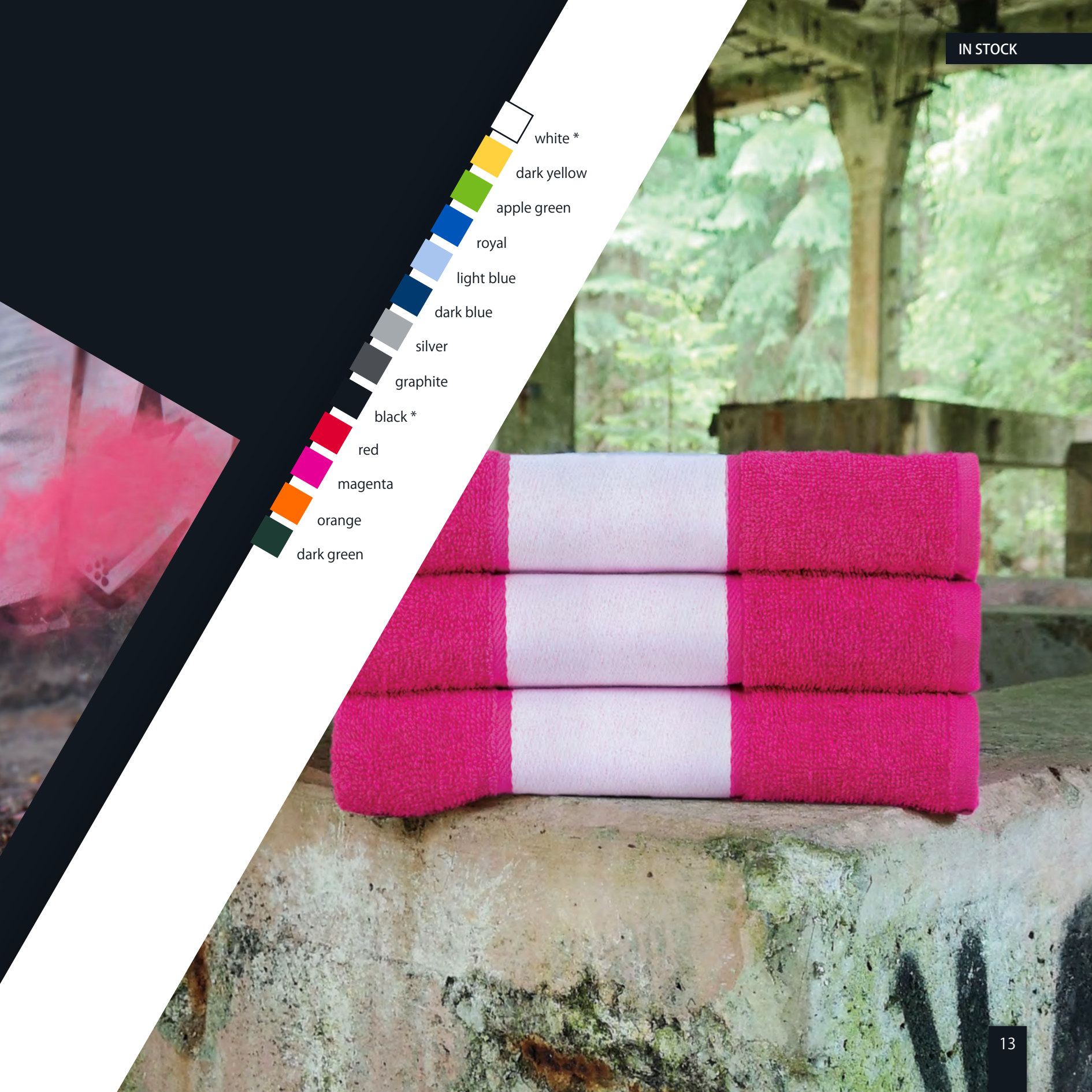
400 g/m<sup>2</sup>

### Packaging:

30 x 50 cm - 200 pcs  
50 x 100 cm - 60 pcs  
70 x 140 cm - 25 pcs







A color swatch and a photograph of folded towels. The color swatch is a vertical strip on the left, showing 15 color options: white, dark yellow, apple green, royal, light blue, dark blue, silver, graphite, black, red, magenta, orange, and dark green. The photograph on the right shows three folded towels with a white central stripe and magenta outer stripes, resting on a stone ledge with a forest background.

white \*

dark yellow

apple green

royal

light blue

dark blue

silver

graphite

black \*

red

magenta

orange

dark green



IN STOCK

Towels and bath towels suitable for sublimation printing into surface. The polyester side of the towel with a printed motive is soft to the touch. The other, white cotton side ensures excellent absorbency of the products. The image created by sublimation achieves photographic quality and remains even after repeated washing.

Suitable branding technologies:

Sublimation printing into surface,  
Embroidery, Label

# IMAGE

**Material:**

front side 100%  
polyester for printing,  
back side 100% cotton

**Size:**

30 x 50 cm  
50 x 100 cm  
70 x 140 cm  
95 x 180 cm

**Weight:**

400 g/m<sup>2</sup>

**Packaging:**

30 x 50 cm - 210 pcs  
50 x 100 cm - 70 pcs  
70 x 140 cm - 40 pcs  
95 x 180 cm - 20 pcs







IN STOCK

Quick-drying towels and bath towels made of microfibers are very popular for traveling and sports. Despite the thinness of the material, they excel in absorbency and allow the widest choice of branding technologies.

**Suitable branding technologies:**

Hot stamping, Sublimation printing into surface, Embroidery, Transfer printing, Label

**Possible accessories:**

Elastic rubber, Mesh bag, Metal hook for creation of golf towel

# MICROTECH

**Material:**

80% Polyester  
20% Polyamid

**Size:**

30 x 50 cm  
50 x 100 cm  
70 x 140 cm

**Weight:**

200 g/m<sup>2</sup>

**Packaging:**

30 x 50 cm - 250 pcs  
50 x 100 cm - 100 pcs  
70 x 140 cm - 60 pcs





NEW COLOR

- white
- red
- apple green
- royal
- deep sea
- graphite
- neon pink
- neon yellow
- orange



IN STOCK

Special edition of towels designed as an essential part of golf equipment. Absorbent towels on the top of cotton velour have cut and soft fibers that are velvety to the touch. Towels have a metal loop, thanks to which you can attach them to the golf bag.

Suitable branding technologies:

Embroidery, Label

# GOLF

**Material:**  
100% Cotton

**Size:**  
40 x 48 cm

**Packaging:**  
40 x 48 cm - 100 pcs





IN STOCK

light grey

red

dark green

dark blue

black



IN STOCK

The cooling towel is made of a special cooling yarn that retains water and thus keeps the temperature of the wet towel low. This creates a long-lasting cooling effect. Towels are supplied in a practical, closable tube packaging that can be branded with a label.

Suitable branding technologies:

Label, Label on the closable tube packaging with a loop, Sublimation printing into surface

# COOLING

**Material:**

50% Polyester

50% Cooling yarn

**Size:**

30 x 100 cm

**Weight:**

160 g/m<sup>2</sup>

**Packaging:**

30 x 100 cm - 50 pcs





- NEW COLOR
- electric green
  - cobalt blue
  - ice blue
  - purple
  - white





IN STOCK

Cotton towels with a 10 cm wide polyester border suitable for sublimation printing are a revolutionary gadget for fitness workouts. Thanks to the large back pocket, the towel can be put on the back of the exercise bench so that it does not slip during exercise. A small pocket with a zipper is convenient to keep your locker key or cell phone stored while exercising.

Suitable branding technologies:

Sublimation printing into bordure,  
Embroidery, Label

# FITNESS

**Material:**

100% Cotton,  
10 cm wide PES bordure

**Size:**

90 x 40 cm

**Weight:**

400 g/m<sup>2</sup>

**Packaging:**

40 x 90 cm - 60 pcs





IN STOCK

silver





IN STOCK

Extra-large beach towels made of high-quality cotton can be conveniently thrown over a sunbed or spread out on the sand, grass or by the pool.

Suitable branding technologies:

Embroidery, Label

# BEACH TOWEL

**Material:**  
100% Cotton

**Size:**  
80 x 180 cm

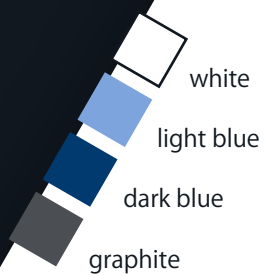
**Weight:**  
450 g/m<sup>2</sup>

**Packaging:**  
80 x 180 cm - 15 pcs





IN STOCK





IN STOCK

NEW

A purely natural range of towels and bath towels made of organic (bio) cotton, which was grown without the use of chemical pesticides, herbicides and fertilizers. The WEGO line meets strict ethical and ecological conditions for obtaining GOTS and Vegan certificates.

Suitable branding technologies:

Embroidery, Label

# WEGO

Way we go...

**Material:**

100% Bio-cotton

**Size:**

50 x 100 cm

70 x 140 cm

**Weight:**

450 g/m<sup>2</sup>

**Packaging:**

50 x 100 cm - 50 pcs

70 x 140 cm - 25 pcs

**Certificates:**

GOTS, VEGAN





- silica
- citrin
- aquamarin
- nefrit
- achat





IN STOCK

Luxurious bathrobes with a scarf collar and a distinctive hem on the collar and sleeve edges are made of velvety soft polyester fibers on the outside. The inner side is made of high-quality cotton material. Combination of white and gray colors, fashion belt and stylish pockets stand out for this product.

Suitable branding technologies:

Embroidery, Label

# TWINS

**Material:**

inside 100% cotton  
outside 100% PES  
microfiber

**Size:**

XS, S, M, L, XL, XXL

**Packaging:**

8 - 10 pcs





IN STOCK





IN STOCK

Bathrobes made of high-quality cotton have a cut cotton fiber on the outside and are soft to the touch. A simple design with a scarf collar with decorative stitching, two pockets and a belt giving the elegant look of this product range.

Suitable branding technologies:

Embroidery, Label

# VELVET

**Material:**

100% Cotton velur

**Size:**

S, M, L, XL, XXL

**Packaging:**

8 - 10 pcs





IN STOCK

 white





IN STOCK

Basic line of terry bathrobes of classic style in the below knee-length, scarf collar, two pockets and belt. These cotton bathrobes are often used as hotel bathrobes or wellness bathrobes.

Suitable branding technologies:

Embroidery, Label

# EXCLUSIVE

**Material:**  
100% Cotton

**Size:**  
S, M, L, XL, XXL

**Packaging:**  
8 - 10 pcs







white





IN STOCK

Terry bathrobes TOP in kimono cut with two pockets and belt are suitable as sauna bathrobes. With high-quality cotton material, this series meet demanding needs of hotel operations.

Suitable branding technologies:

Embroidery, Label

# TOP

**Material:**  
100% Cotton

**Size:**  
S, M, L, XL, XXL

**Packaging:**  
8 - 10 pcs





IN STOCK

 white











# BRANDING

We help companies spread their stories and market awareness. Branding creates a visual image of the company and brand, creating a distinctive story. Products with a company logo are more personal and therefore more valuable. We can create added value of towels, bath towels and bathrobes FROTHERY® with five basic branding technologies.

## PRINTING INTO SURFACE

Full color sublimation printing on the entire surface of towels / bath towels from the IMAGE and MICROTECH product lines.

## PRINTING INTO BORDURE

Full-color sublimation printing in a strip of woven polyester bordure towel linen from the PRINT and FITNESS product series.

## HOT STAMPING

Embossing logo or text by hot stamping into the towel / bath towel surface of the MICROTECH product line.

## EMBROIDERY

Embroidery of logo or text according to size and placement on towels / bath towels / bathrobes.

## LABEL

Sewing the label into hem finished towel / bath towel / bathrobe.

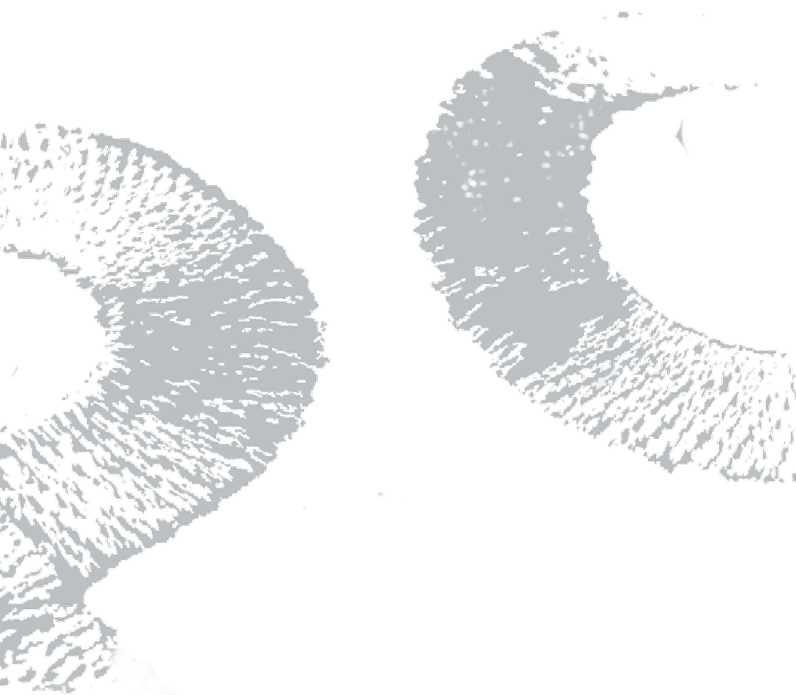


Embroidery is a very elegant, personal and durable form of branding. We embroider on the highest quality and the most up-to-date multi-heads embroidery machines. The maximum machine embroidery size is 45 x 25 cm; up to 15 colored threads can be used.

**Applicable to products of the series:**

Brilliant, Bamboo, Deluxe, Quality, Print, Golf, Beach towel, Microtech, Fitness, Wego, Top, Twins, Velvet, Exclusive

# EMBROIDERY







iDeal  
STANDARD



Hot stamping is a modern and subtle branding technology. The selected motive, prepared on a heated die, is pushed into a towel or bath towel due to high temperature and pressure. The big advantage is the speed of the whole process.

Applicable to products of the series:

Microtech

# HOT STAMPING









The promotional motive printed on a high temperature sublimation paper in a sublimation press is transferred to a woven 9 cm wide cotton towel. The picture of photographic quality remains at high washing temperatures.

Applicable to products of the series:

Print, Fitness

# PRINTING INTO BORDURE

FINLANDIA





A close-up photograph of a dark blue, plush towel. The towel is folded, creating deep, textured ridges. In the center, the word "FINLANDIA" is printed in a large, white, serif font. Above the first few letters of the word is a small, white logo depicting two reindeer facing each other. The background is blurred, showing hints of green foliage and a dark, possibly wooden, surface. A dark blue diagonal band runs from the top left towards the center, partially obscuring the towel.

FINLANDIA®

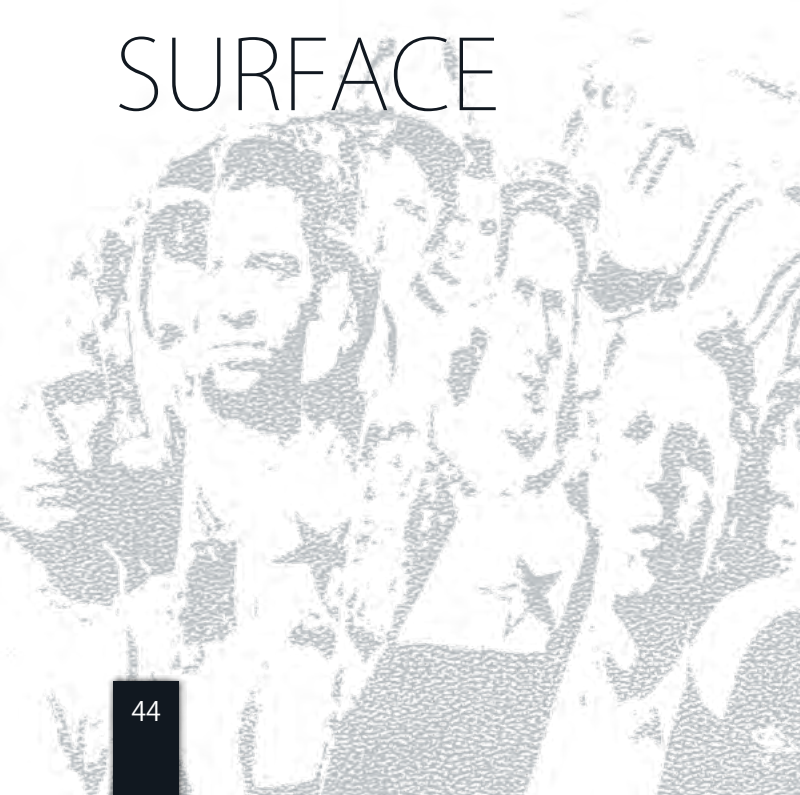


Full-color motives printed on a towel or bath towel surface by sublimation technology achieve photographic quality. The promotional motive printed on a high-temperature sublimation paper in a sublimation press transfers the entire surface of a towel or bath towel.

Applicable to products of the series:

Image, Microtech, Cooling

# PRINTING INTO SURFACE







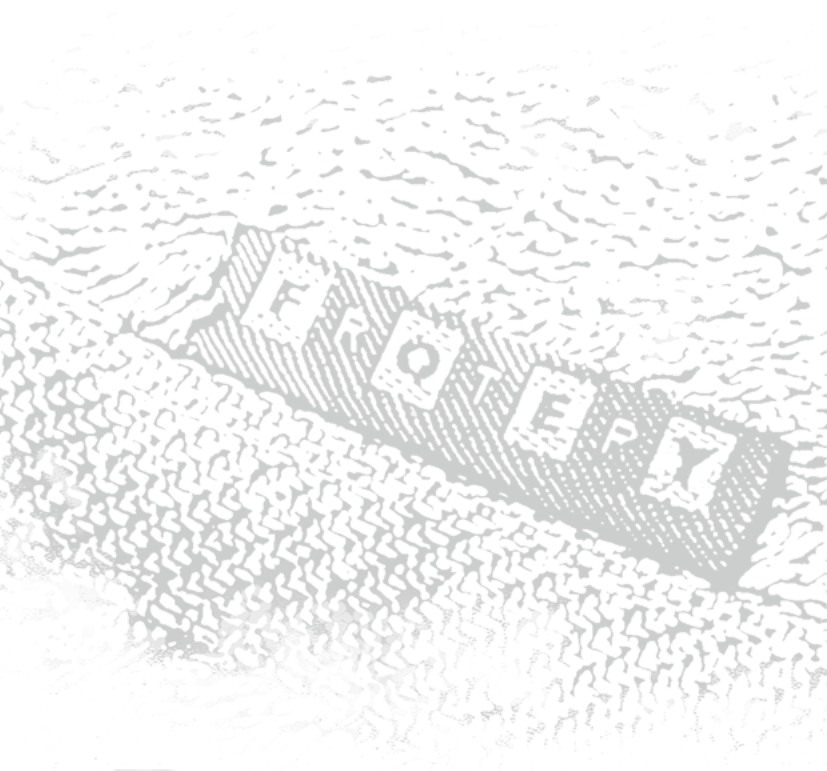


Label is a simple way to brand your finished product with your company logo, material description and maintenance. The label can be sewn into the towel hem and can also serve as a loop. The loops can be printed or multicolored woven in various sizes.

**Applicable to products of the series:**

Brilliant, Bamboo, Deluxe, Quality, Print, Image, Golf, Beach towel, Microtech, Cooling towel, Fitness, Wego, Twins, Velvet, Top, Exclusive

# LABEL















# TAILOR MADE

Custom production gives a space for corporate creativity. It allows you to order a special product that will be custom-made and tailored to your needs. It gives you the option to choose your own colors, weight, cut, size and branding technology. Within our custom production we offer you following branding products and technologies:

- COLOUR INWEAVING
- HIGH-LOW INWEAVING
- BORDURE INWEAVING
- CHENILLE INWEAVING
- ADVERTISING SET - BATHTOWEL, BATHROBE, SLIPERS
- HOTEL PROGRAM - TOWEL, BATHROBE, SLIPERS, BATHMAT
- WELLNESS KILTS
- HAMMAM
- CHILDREN'S RANGE



It's a most popular type of branding - jacquard inweaving, front side usually by two colors, back side is opposite. With color inweaving technology, only two colors can meet in a single strip. Two-color inweaving is suitable for large designs without small details placed in the whole surface of a towel or bath towel. More-color weaving is possible by recommendation of our sales team.

# COLOUR INWEAVING









Decent form of branding, When design is woven into the one color surface of the towel or bath towel, there is used method of high-low inweaving. Terry pattern without a loop is created on the top side of the terry. The resulting design acts as a relief that is displayed in the towel or bath towel.

## HIGH-LOW INWEAVING









Bordure inweaving technology allows the multi-color design to be woven into bordure on a towel or bath towel. The yarn is not in loop in this technology, therefore other colors can be added to the border. Weaving into the border is suitable for multicolored designs with details that stand out in the border.

## BORDURE INWEAVING









Chenille inweaving is a type of weaving technique where patterns are made in the bordure of towel or bath towels using a chenille yarn that creates an effect of a plastic logo and stays pleasant to touch.

# CHENILLE INWEAVING









When making a set, the final package entirely depends on your wishes. The set usually includes a bathrobe, towel / bath towel and slippers, but it depends on your choice. You can specify dimensions, colors, and weights of the products and technology you want to use for your advertising set.

# SET









Hotel operation requires high quality and durability of terry towels, bath towels, slippers and bathmats, which we can deliver within the scope of custom production. The most common branding of this series is embroidery or plastic weaving called the hotel or wellness complex.

# HOTEL PROGRAM









TAILOR MADE

NEW

Hammam beach towels and bath towels can be made of pure cotton without strips and without border, or on one side of cotton and on the other side of polyester material. We also offer hammams in combination with border weaving, plastic weaving and printing technology. Knots or fringes can be added to edges of the product.

# HAMMAM









Practical terry sauna kilts with a hook-and-loop fastener placed in the upper part of the kilt are made in both women's and men's versions. The kilt can be fitted with pockets and the most common form of branding on the kilt is an embroidery.

# WELLNESS KILT









In frame of our Children's range, we offer pure white terry cloth bibs with embroidery for tying or bibs with one side sublimation printing with a hook-and-loop fastener.

Kids' terry bath towel with a triangular single or double hood. By embroidery branding, we recommend a double hood to avoid scratching the baby's forehead by the embroidery. The simple hood can be made of polyester on one side to allow sublimation printing on the hood.

Kids' washcloth is made of white cotton. The washcloth has a hanging loop and can be embroidered as well. Other colors are produced according your needs.

## CHILDREN'S RANGE

Kids' poncho can be made of cotton on one side and polyester or coral fleece on the other. Poncho can have added ears or a tail.









GIORGIO ARMANI  
beauty

GIORGIO ARMANI  
PARFUMS

GIORGIO ARMANI  
PARFUMS





# PACKAGING

The magic is hidden in details, so it is worthwhile to wrap the terry gift. We offer five basic packaging methods.

- BAG WITH RIBBON
- PRESSING INTO SHAPE
- FROTHERY BOX
- MAXI AND MINI BOX
- MESH BAG
- ELASTIC RUBBER
- ORGANZA BAG





BAG WITH RIBBON  
Polyester bag with ribbon for wrapping towels and bath  
towels.





#### PRESSING INTO SHAPE

Suitable for 100% cotton products. Not suitable for PRINT, MICROTECH and IMAGE series.





FROTERY BOX

Made of ecological corrugated cardboard. On the outside, the box is smooth with design windows.





#### MAXI AND MINI BOXES

Made of ecological corrugated cardboard in natural or white color. Two sizes.





MESH BAG  
Airy polyester mesh bag for Microtech.  
Size: 17 x 25cm





### ORGANZA SACHET

100% polyester with 1 cm satin cord for closing the bag, silver color.

Dimensions: 26 x 41cm towels / 33 x 54cm set / 37 x 61cm bathrobe





**extra.**  
Prämiensystem

#### PAPER COVER

Paper tape with the possibility of printing advertising messages. Different materials and dimensions according to customer's needs.





#### ELASTIC RUBBER

Add-on to MICROTECH. It is used to fasten a towel / bath towel when rolled up or as a loop. Different colors of elastics can be combined with towels / bath towels.





#### Natural materials



##### COTTON

Absorbent, fine, yet strong, fiber obtained from the seeds of cotton bush.



##### BAMBOO

Textile raw material obtained from the bamboo stalk by an environmentally friendly process.



##### ORGANIC

Natural (bio) cotton grown without the use of synthetic chemical pesticides, herbicides and fertilizers.

#### Synthetic materials



##### POLYESTER

Weather and microorganism resistant material, which dries quickly.



##### POLYAMIDE

Highly breathable material made from plastic processing. Durable and touch-friendly material, which is easy to clean.



##### COOLING YARN

Cooling yarn made of polyethylene; it dissipates heat and is wear-resistant.



<b>white</b> 0100 Pantone Trans. White	<b>silver</b> 9595 Pantone 429	<b>graphite</b> 8430 Pantone 7540	<b>black</b> 9951 Pantone Black	<b>deep sea</b> 5951 Pantone 2767	<b>dark blue</b> 5851 Pantone 654
<b>light grey</b> 9253 Pantone 421	<b>light blue</b> 5353 Pantone 7453	<b>lagoon</b> 6705 Pantone 326	<b>turquoise</b> 5510 Pantone 312	<b>royal</b> 5751 Pantone 2935	<b>cobalt blue</b> 5358 Pantone 287
<b>cream</b> 1155 Pantone 7499	<b>lime</b> 6360 Pantone 366	<b>denim</b> 5757 Pantone 2374	<b>ice blue</b> 5258 Pantone 2191	<b>petrol</b> 6965 Pantone 3165	<b>violet</b> 4851 Pantone Violet
<b>natural</b> 1986 Pantone 7506	<b>avocado</b> 6676 Pantone 576	<b>apple green</b> 6510 Pantone 368	<b>electric green</b> 6558 Pantone 375	<b>dark green</b> 6851 Pantone 560	<b>burgundy</b> 3810 Pantone 202
<b>sand</b> 1510 Pantone 720	<b>orange</b> 2551 Pantone 1505	<b>dark yellow</b> 1752 Pantone 122	<b>red</b> 3551 Pantone 199	<b>berry</b> 3710 Pantone 221	<b>ruby</b> 6970 Pantone 1815
<b>walnut</b> 8529 Pantone 7530	<b>chocolate</b> 7086 Pantone 7596	<b>neon yellow</b> 1769 Pantone 809	<b>neon pink</b> 3969 Pantone 812	<b>magenta</b> 3773 Pantone Rhoda. Red	<b>purple</b> 3375 Pantone 674
<b>silica</b> 1121 Pantone 9140	<b>achat</b> 8121 Pantone Warm Gray 8	<b>citrin</b> 2121 Pantone 7407	<b>nefrit</b> 6721 Pantone 7537	<b>aquamarin</b> 5121 Pantone 2707	





**F R O T E R Y**

I'm Frotery, towel with your story

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